

Abhishek Krishnakumar

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SUMMARY

Having recently graduated with an MSc in Design: Products & Technology from Nottingham Trent University, I am actively seeking opportunities in the UX design field. I have professional experience designing user-centric wireframes, prototypes, and research-led solutions for digital products. I have the right to work in the UK.

EDUCATION

MSc Design: Product & Technology, 1st | Nottingham Trent University | 2023 – 2024 | Nottingham, United Kingdom

- **Modules:** Design Tools, Design Research Methods, Products & Technology.
- **Dissertation:** Design and development of a safety smart ring empowering individuals (Distinction).

BSc Media Technology, 1st | ICAT Design & Media College | 2019 - 2022 | Chennai, India

- **Modules:** Graphic Design, Design Fundamentals, Digital Photography, 3D Design, Advanced Art.

RELEVANT WORK EXPERIENCE

UX/UI Designer | Canadian Stealth-Startup | February 2024 - April 2024 | Remote, UK

- Conducted 8+ user interviews, identifying interaction pain points that enhanced design consistency and overall usability across the product.
- Designed wireframes, visual mockups, and high-fidelity UI for a digital platform using Figma, contributing 30% of total design output.
- Collaborated cross-functionally with a 7-member team, aligning visuals with business goals and client objectives through iterative feedback cycles and accessibility-focused design refinements.

UI/UX Designer | Great Vibes Pvt Ltd. | March 2022 - December 2022 | Chennai, India

- Created interactive prototypes and managed 40% of the design system for a SaaS product, ensuring visual consistency and brand alignment.
- Collaborated with stakeholders and developers, achieving an expected 21% profit margin through user-centred design improvements.
- Led usability testing and identified insights that boosted platform engagement by 20%.

Social Media Designer (Part-Time) | The Sandwich Shop | Mar 2022 – Dec 2022 | Chennai, India

- Designed engaging promotional visuals for digital marketing campaigns using Adobe Illustrator and Photoshop for seasonal promotions.
- Increased online engagement by 16% and boosted sales by 12% through targeted visual design strategies and online conversation on social media.

OTHER WORK EXPERIENCE

Warehouse Assistant | DHL eCommerce | June 2025 - Present | Coventry, UK

- Adapting quickly to shifting priorities and busy workflows to ensure every package gets where it needs to go on time.
- Collaborating with a large team to process high volumes of goods, maintaining a focus on precision and efficiency.
- Ensuring the smooth, accurate flow of shipments in a fast-paced environment to meet daily operational goals.

LANGUAGES AND CERTIFICATES

- **Languages:** English (advanced proficiency), Tamil (native).
- **Certificates:** UX Fundamentals, Design Thinking, UX Writing - (Udemy).

TECHNICAL AND SOFT SKILLS

- **Skills:** Prototyping, Wireframing, Visual Mockups, Design Systems, UI Animation, UX Research, User Flows, Branding, Presentation Design, Time Management and Team Co-ordination.
- **Tools:** Adobe Photoshop (proficient), Adobe Illustrator (proficient), Figma (proficient), Adobe InDesign (proficient), SolidWorks (beginner), Autodesk Maya (beginner), Canva (proficient), and Adobe Premiere Pro (beginner).

PROJECTS

AllySphere - A Safety Smart Ring For Everyone

- Designed and owned the end-to-end user journey for an electronic health wearable and companion mobile app in Figma, creating responsive layouts and digital interfaces grounded in user-centred and accessibility-first design principles.
- Conducted comprehensive user research and usability testing through interviews and surveys, identifying pain points and improving emergency-response interaction speed by 70% through data-informed flow refinements.
- Integrated real-time health tracking features (heart rate, SpO₂, geo-fencing) and SOS alerts into a clean, scalable UI using modern design standards, strengthening brand credibility, usability, and user engagement.

Professional Collaboration with Estée Lauder

- Redesigned the beauty retail experience by integrating digital and in-store experiences together into a cohesive omnichannel user journey, improving brand engagement and customer satisfaction.
- Co-led extensive user and market research to identify emerging beauty trends and customer expectations, then optimised tech components and materials, achieving a 32.8% cost reduction while preserving quality and usability.

Pocket Pal (A Pocket-Sized Multi-Cutlery)

- Designed a compact, travel-friendly cutlery set to tackle the issue of single-use plastic, focusing on making eco-friendly habits effortless and convenient for people on the go.
- Developed the form factor by testing various shapes and sizes to ensure the set was genuinely "pocketable", without sacrificing the ergonomic feel of traditional utensils.

The NextStick (An Innovative Walking Stick)

- Spent time interviewing elderly individuals and people with mobility challenges to truly understand the daily frustrations they face with traditional walking aids.
 - Translated interview stories into a redesigned walking stick that prioritises comfort and confidence, making a technical tool feel like a natural extension of the user.
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